

London Perl Workshop 2018

Sponsor Prospectus

The London Perl Workshop (LPW) is an annual event that brings together Perl developers from across the UK, Europe, and beyond.

Now in its 13th year, it is an event run by volunteers from the Perl community that has always been free to attend; this is only possible with the generous support of sponsors. This prospectus gives more details of the event and sponsorship packages available.



The Workshop

LPW is a single day event, with multiple tracks of technical talks and a range of tutorials and training sessions, aimed at both beginner and experienced developers.

We anticipate over 100 attendees, and while most are from the UK, we also get developers from across Europe and beyond. The UK is recognised as having an active and vibrant Perl community and the LPW is a key event on its calendar.

This year LPW is being held on Saturday 24th November at the University of Westminster in London.

Why sponsor the London Perl Workshop?

- Demonstrate your support for the Perl language and nurture your relationship with the local developer community.
- As a service provider, increase your brand's visibility to a targeted audience.
- As an employer, raise awareness for your company and roles, interacting with engaged developers to increase your recruitment profile.
- Beyond your visibility on the day, we'll work to promote you to a wider audience through blogging, talk videos, Twitter and other social media channels.

Sponsorship levels

Each level of sponsorship package is designed to maximise your company's exposure to those attending LPW and the wider Perl community.

- All sponsor blog posts will be promoted in the Perl Weekly, a newsletter that goes to thousands of Perl developers each week.
- All sponsors will be thanked at the event, and all attendees blogging about it afterward will be asked to thank all sponsors.

Platinum: £2000 (€2300) / Gold: £1250 (€1500)

The Platinum sponsor will have top billing on the front and sponsor pages of the event website and choice of location in the welcome area.

- Your logo will appear on the front page of the event website.
- A paragraph of text about your company on the sponsors page on the event website.
- A dedicated blog post about your support for the event.
- A table in the welcome area and space for 2 small roller banners.
- If you have any swag (e.g. mugs, t-shirts, stickers), you can provide these and they'll be made available for all attendees.

Silver: £500 (€575)

- Your logo will appear on the front page of the event website.
- A paragraph about your company on the sponsors page on the event website.
- A paragraph about your company in a blog post thanking all Silver level sponsors.

Bronze: £250 (€300)

- Your company name will be listed on the sponsor page.

Additional sponsorship opportunities

If the above packages don't meet your needs we're happy to work with you on a custom sponsorship package: get in touch & propose something!

Community rates also available.

Contact information

Rick Deller rick@eligo.co.uk +44(0)7725 984 595