

ATTENDEE'S GUIDE

Thank you!

Here we are at the **YAPC::Europe 2010**. For us this is the result of year-long preparations. For you, we hope, three exciting days packed with Perl, technology, lively discussions, networking and fun.

These pages are meant to help you make the most of YAPC::Europe: keep them at hand, and remember that you can talk to an organizer (the ones with the reddish t-shirt) if you have any questions.

We really would like to hear from you what you liked and disliked about this year's YAPC::Europe: don't forget to fill in the online YAPC survey (thank you Barbie for setting everything up!).

Cheers!

The YAPC::Europe 2010 Organization Team

Ragù alla Genovese

Ingredients (serves 4-6 people)

- 2 kg of white onions
- 1 kg of beef stew
- 1 carrot
- 1 celery rib
- 2 glasses of dry white wine
- 1 glass of extra virgin olive oil
- 600 g of pasta (rigatoni, tortiglioni)
- Grated Grana Padano
- Salt and pepper

Preparation

Peel and slice the **onions**; chop the carrot and the celery rib. Put them in a pot along with the meat and the oil. Cook for about an hour on a low flame, stirring occasionally.

When the **onions** become dry add the salt, the pepper and a glass of wine; wait till them dry up again, and then add the other glass of wine. Continue cooking on a very low flame for about two more hours, adding water if the sauce becomes too dried.

Cook the pasta and strain it when it's *al dente*; dress it with the **onion sauce** and sprinkle it with some grated cheese.

Serve the meat as the second course, with a fresh green lettuce salad.

Buon appetito!

Contents

Ragù alla Genovese	4
Reaching the venue	6
Social dinner	7
Internet Access	8
Auction	9
Melanzane alla parmigiana	11
Useful Phone Numbers	12
Cozze gratinate	13
Useful Italian sentences	14
Bruschette	15
The Sponsors	16

Reaching the venue

The YAPC organizers will be providing shuttle buses to and from the conference venue (My One Hotel Galilei, Via Darsena 1 - Corner with Via Aurelia, Pisa). Two 55-seater buses will cover peak periods (morning, evening, and the conference dinner). There will be huge signs stating “YAPC EUROPE 2010” on the buses’ front/rear windows.

The pickup/drop points will be (you can find an useful map on the conference website, menu YAPC → How to reach the venue):

- in front of the Pisa railway station;
- at the venue;
- in Piazza Manin (only for the attendees dinner; it’s 5 minutes walking distance from the restaurant).

Wednesday shuttle bus schedule

Station → Venue	Venue → Station	Venue → Dinner	Dinner → Venue
Starting at 08:00	Starting at 18:00	Starting at 19:00	22:45
<i>every 15 minutes</i>	<i>every 15 minutes</i>	<i>every 10 minutes</i>	23:15
Last ride at 10:00	Last ride at 18:45	Last ride at 20:00	23:45

Thursday / Friday shuttle bus schedule

Station → Venue	Venue → Station
Starting at 08:30	Starting at 18:00
<i>every 15 minutes</i>	<i>every 15 minutes</i>
Last ride at 10:30	Last ride at 20:00

Please notice that all the schedules might be subjected to changes. Check the conference website for updated information about the rides.

Social dinner

The attendees dinner is going to be held on Wednesday at the **“Duomo” Restaurant**, Via Roma, 70, Pisa, starting from 19:30 - 20:00 (2 minutes walking distance from the Leaning Tower). If you’ve already bought a ticket for the conference, or you’re a speaker or a sponsor, then you don’t need to buy a ticket for the dinner.

If a friend or a relative of yours wants to join you at the dinner, please let us know as soon as possible: we have a limited number of seats for €30 each.

Please *remember to bring your badge with you*, as well as the badges for the people you bought an additional dinner ticket for (you will receive the badges at the registration booth): the restaurant staff has instructions to not allow anyone without his badge in ☺*.

*We’re serious.

Internet Access

You can access the Internet via the wireless network provided by DevItalia. Please notice that **you need a working mobile phone** (at least, capable of receiving SMS from Italy) for unlocking Internet access; please contact an organizer if you don't have one.

Instructions

1. In your attendee bag you'll find a scratchcard with a 16-digit secret code.
2. Connect to the DEVITALIA-HOTSPOT wireless network.
3. Open your browser; you'll be redirected to a captive portal.
4. Follow the registration procedure by submitting your personal data, as well as the secret code and your mobile phone number.
5. You'll receive an SMS with your login information.
6. Go back to the captive portal and submit these information. **Done!**

HTTP / IRC / Twitter

The conference website is <http://www.yapceurope.org/2010>. The official IRC channel of the event is #yapc, on the MagNET network (server irc.perl.org). We are on Twitter too, user yapceu2010 (tag your tweets! ☺).

Photos and videos

We'll try to record the entire event, and we'll make it available on several servers. We'll announce on the conference website when the videos will be available. If you're a speaker, please remember to give us your written consent for distributing the videos.

If you take photos and you publish them on Flickr, use the tag yapceu2010. If you publish them somewhere else, let us know so we'll collect all the links.

Auction

Our sponsors have given us so much stuff for the auction, that doing all of it “live” would take half a day. To avoid dragging the final auction too long, we’ll do a “silent auction” during the whole duration of the conference. At the reception you’ll find some sheets of paper, one for each object, on which you can write your name and your bid (higher than the previous one, minimum increment €2). You can obviously ask to see the objects.

It is absolutely forbidden to “backpatch” a previous bid, do instead a brand new bid. In the case of objects present in multiple copies, the winners will be selected as follows:

```
@bids=sort {$b->{amount} <=> $a->{amount}} @bids;
while (@bids && @winners<$item_count) {
    my $bid=shift @bids;
    $max_bid_by{$bid->{who}}=
        max $max_bid_by{$bid->{who}}||0,
        $bid->{amount};
    push @winners,$bid->{who}
    if ! any {$_ eq $bid->{who}} @winners;
}
$win_bid=$max_bid_by{$winners[-1]};
```

The objects that have received no bids, maybe together with some more “interesting” objects, will be auctioned live at the end of the conference. Please, don’t leave anything for the live auction ☺!

If you win some “intangible” item (like accounts, eBooks, etc.), please remember to give us all your personal data — name, surname, email address, phone number!

Silent Auction items

You can ask to see the items at any moment; they're available at the reception desk.

#	DESCRIPTION	GIVEN BY	VALUE	STARTING
2	Scripting Intelligence	Apress	\$ 43	€ 10
2	Pro Hadoop	Apress	\$ 40	€ 10
2	Beginning CouchDB	Apress	\$ 40	€ 10
2	Lego Mindstorms NXT 2.0	Apress	\$ 40	€ 10
5	The Definitive Guide to Catalyst	Apress	\$ 50	€ 10
2	Practical Clojure	Apress	\$ 50	€ 10
2	Version Control with Git	O'Reilly	\$ 35	€ 10
1	Automating System Administration with Perl	O'Reilly	\$ 40	€ 10
2	Regular Expression Cookbook	O'Reilly	\$ 45	€ 10
3	Learning Perl	O'Reilly	\$ 40	€ 10
1	RESTful Web Services Cookbook	O'Reilly	\$ 40	€ 10
1	High Performance JavaScript	O'Reilly	\$ 35	€ 10
1	Masterminds of Programming	O'Reilly	\$ 40	€ 10
1	The Art of Agile Development	O'Reilly	\$ 40	€ 10
1	The Blender Gamekit	No Starch Press	\$ 45	€ 10
1	The Manga Guide to Statistics	No Starch Press	\$ 20	€ 5
1	The Manga Guide to Databases	No Starch Press	\$ 20	€ 5
3	Wicked Cool Perl Scripts	No Starch Press	\$ 30	€ 10
1	LEGO MINDSTORMS NXT 2.0 Discovery Book	No Starch Press	\$ 30	€ 10
1	The Google Way	No Starch Press	\$ 25	€ 10
1	The Art of Assembly Language	No Starch Press	\$ 60	€ 20
1	The Book of Inkscape	No Starch Press	\$ 45	€ 10
1	Growing Software	No Starch Press	\$ 40	€ 10
1	The Book of Xen	No Starch Press	\$ 50	€ 10
1	pairVPS VQS-1 - 1 year	pair Networks	\$ 1000	€ 100
1	pairVPS VQS-2 - 1 year	pair Networks	\$ 1600	€ 200
1	pairVPS VQS-3 - 1 year	pair Networks	\$ 2200	€ 300

Melanzane alla parmigiana

Ingredients (serves 4-6 people)

- 12 medium-sized aubergines
- 3 l of tomato sauce
- 750 g of grated Parmigiano
- 500 g of mozzarella
- 1 onion, 1 carrot, 2 garlic cloves, basil
- Extra virgin olive oil
- 1 kg of coarse salt, table salt

Preparation

Peel the onion and the carrot, then cook the sauce by heating up a bit of oil in a pot and adding the whole onion, the carrot, the garlic, some basil and the tomato sauce. Cook on a low flame for at least one hour. In the meantime, peel the aubergines, cut them into 5-7mm slices and put them into coarse salt. After at least one hour remove the salt, squeeze the slices and rinse them rapidly, then dry them.

Put a lot of oil in a frying pan and heat it up to 150-175°C, then fry the slices. Put the fried slices in a plate without kitchen paper, because they must retain the oil.

Heat the oven up to 200°C; chop the mozzarella into little pieces, and remove the onion, the garlic and the carrot from the sauce.

Take a nonstick oven dish; put into it some sauce, the fried slices, the grated Parmigiano and the mozzarella. Fill the dish with these “layers” made of sauce/slices/parmigiano/-mozzarella, then, on top, put a lot of sauce, some basil and a lot of parmigiano. Cook in the oven, and remove it as soon as it dried enough to become really thick.

Buon appetito!

Useful Phone Numbers

The international prefix for Italy is **0039**.

The organizers' mobile phone number is **+39 349 46 34 658**.

My One Hotel Galilei +39 050 507 111

Radio taxi +39 050 541 600

CPT (public buses) +39 800 012 773

Trenitalia (rail transport) +39 199 30 30 60

Pisa Airport +39 050 849 300

Emergency numbers

Universal emergency number 112

Ambulance 118

Fire and rescue 115

Cozze gratinate

Ingredients (serves 4-5 people)

- 12-16 mussels
- 500 g of bread
- 75 g of grated bread
- 50 g of grated Parmigiano
- 50 g of grated Pecorino
- 125 g of cherry tomatoes
- Extra virgin olive oil
- Parsely
- Salt and pepper

Preparation

Heat the oven up to 125-150°C.

Prepare some “fragrant bread” by mixing the soft part of the bread, the cheese, a pinch of salt and pepper and a bit of water; knead until it becomes a smooth mixture. Cut the tomatoes into little pieces and chop the parsely.

Open the mussels using a good knife and spread their shells; if you want you can remove the half without the shellfish. Put them on a tin.

Almost fill the shells with the bread, then add some tomato pieces and the chopped parsely; cover everything with grated bread and add a drizzle of oil.

Turn on the oven grill, and put the tin directly under it; cook for 5-15 minutes.

Serve and eat immediately.

Buon appetito!

Useful Italian sentences

General / Di tutto un po'

Hello!	<i>Ciao!</i>
Bye bye!	<i>Ciao!</i>
Yes / No	<i>Sì / No</i>
Thank you / You're welcome	<i>Grazie / Prego</i>
I beg your pardon	<i>Mi scusi</i>
How do I get to the train station?	<i>Scusi, per la stazione?</i>
How much does it cost?	<i>Quanto costa?</i>
No, thank you	<i>No, grazie</i>

Food / Cibo

Pasta	<i>Pasta</i>
Pizza	<i>Pizza</i>
Steak	<i>Bistecca</i>
Cheese	<i>Formaggio</i>
Egg	<i>Uovo</i>
Hot chili	<i>Peperoncino</i>
Mineral / still / sparkling water	<i>Acqua minerale / liscia / frizzante</i>
I am vegetarian / vegan	<i>Sono vegetariano / vegano</i>
I am allergic to gluten / milk / nuts / hazelnuts / peanuts	<i>Sono allergico al glutine / al latte / alle noci / alle nocciole / alle arachidi</i>
It tastes good	<i>È buono</i>
Waiter, please bring me one more beer!	<i>Cameriere, un'altra birra prego!</i>
Waiter, please bring me (two / three / four / five / six) more beers!	<i>Cameriere, altre (due / tre / quattro / cinque / sei) birre prego!</i>

Help! / Aiuto!

I'm lost	<i>Mi sono perso</i>
Call the police!	<i>Chiamate la polizia!</i>
I've been robbed	<i>Mi hanno derubato</i>
Follow that car!	<i>Segua quella macchina!</i>

Pick-up Lines / Frasi per rimorchiare

You are gorgeous	<i>♂ Sei bellissima, ♀ Sei bellissimo</i>
I am rich	<i>♂ Sono ricco, ♀ Sono ricca</i>
Can I offer you a drink?	<i>Posso offrirti da bere?</i>
Do you want to dance?	<i>Vuoi ballare?</i>
Would you like to come to my place and see my collection of Perl books?	<i>Vuoi venire a casa mia a vedere la mia collezione di libri sul Perl?</i>
There is more than one way to do it!	<i>C'è più di un modo per farlo!</i>

Bruschette

Ingredients (serves 4-5 people)

- 8-10 slices of good, home baked bread
- 500 g of cherry tomatoes
- Fresh rocket
- Extra virgin olive oil
- Salt

Preparation

Chop the tomatoes.

Grill the slices of bread in a very hot oven (300+ °C), or on a griddle. Season them with the olive oil, the tomatoes, a pinch of salt and the rocket.

Serve and eat immediately.

Buon appetito!

The Sponsors

Platinum Sponsor



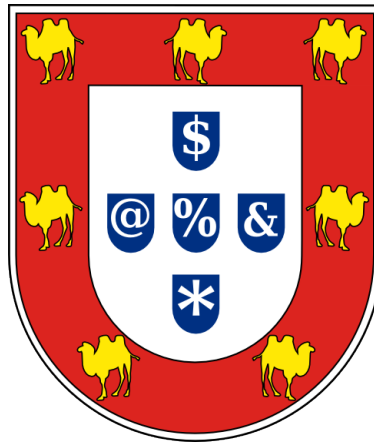
BOOKING.COM
online hotel reservations

www.booking.com

Booking.com B.V., part of Priceline.com (Nasdaq:PCLN), owns and operates Booking.com™, one of the world's leading online hotel reservations agencies by room nights sold, attracting over 30 million unique visitors each month worldwide. As a result of the market leading growth, the Booking.com group of companies currently employs over 1400 professionals to ensure the best possible online services and support.

Established in 1996, Booking.com B.V. guarantees the best prices for any type of property, ranging from small independent hotels to a five star luxury through. The Booking.com website is available in 36 languages and offers over 81,000 hotels in 81 countries. We have 28 offices worldwide, and our Headquarters are in Amsterdam.

Platinum Sponsor



yapceurope2009.org

The **previous edition of the YAPC::Europe**, held in Lisbon, Portugal, with over 300 attendees and 4 tracks for 3 days of conference.

Platinum Sponsor

cPanel™

www.cpanel.net

cPanel is the industry leader for turning standalone servers into a fully automated point-and-click hosting platform. Tedious tasks are replaced by web interfaces and API-based calls. cPanel is designed with multiple levels of administration including admin, reseller, end user, and email-based interfaces. These multiple levels provide security, ease of use, and flexibility for everyone from the server administrator to the email account user.

Gold Sponsor



www.shadowcat.co.uk

Shadowcat helps companies around the world to develop flexible, dependable and cost-effective business applications with Catalyst and DBIx::Class. Led by Matt S. Trout, Catalyst core team member, DBIx::Class project founder and author of “The Definitive Guide to Catalyst”, our hand picked team of technology experts is the largest concentration of Catalyst development consultancy skills in the world. We offer a range of support and consultancy contracts to give your team access to the skills and knowledge that will make your project a success.

Gold Sponsor



www.123people.it

123people Aims to Help You Manage Your Ever-Expanding Online Footprint.

123people is an Internet people search tool. 123people helps you to find information about yourself, friends, relatives, celebrities and everyone else on the Internet. The search results are presented in a structured way for optimal usability and encompass results from traditional search engines, as well as pictures, videos, email addresses and phone numbers. In addition, you will find social network profiles, Blog entries, relevant documents, instant messenger IDs, news and Amazon results. 123people searches for people related information that is publicly available on the Internet.

After a user initiates a search request, 123people presents the relevant information that can be attributed to the users search term as search results in different sections: photos, videos, phone numbers, email addresses, weblinks, tagcloud, social network profiles, biographies, Instant Messenger, Microblogs, Blogs, news, documents.

The tabs in the title segment of each section enable the user to filter the search results, and to show the information most relevant to the user. For example, if you click on the pdf symbol in the documents section, only pdf documents will be shown.

The logos next to each search result represent the original source of each search result, which basically is the website where the information is found. If you click on the logo, the websites of the original source opens up in a new window.

The terms shown in the tagcloud are those that have statistically the most occurrences in the search results.

Currently 123people is available in 11 countries: Austria, Germany, Switzerland, Italy, Spain, France, the Netherlands, Sweden, Great Britain, USA, Canada and in 8 different languages.

The 123people application is all Perl - built on Catalyst, DBIx::Class and plenty of magic.

Gold Sponsor



www.venda.com

Venda is a SaaS eCommerce provider with offices in the UK, US and Asia. Our technology powers over 100 sites with clients including Tesco, TK Maxx, Wilkinson's, BBC Shop, Boohoo, Conde Nast, Abbott Labs and Altec Lansing. We also have strategic partnerships with eBay, PayPal, Digby and Avail.

The platform is built predominantly in Perl, and 3 teams of 20 application developers look after the core app from our London office. We actively use Moose, Catalyst and ActiveMQ and our current projects include plugging in new Search technologies (Xapian, Solr), writing a mobile API and switching to mongoDB to store our catalogue information.

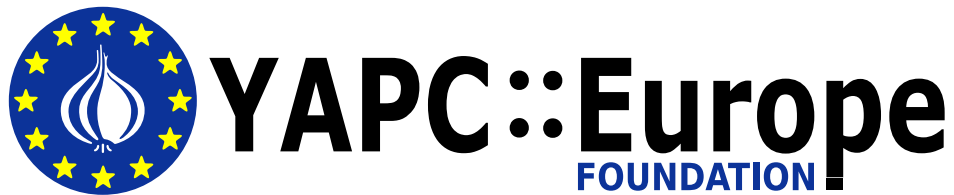
Gold Sponsor



dada.dada.net

Dada, listed on the MTA market in the STAR (DA.MI) segment of the Italian Stock Exchange, is an international leader in Digital Music, Entertainment and on-line Gaming services via web and mobile, as well as in Domain, Hosting and advanced online Advertising solutions. More than 600 highly skilled professional currently work in Dada among its offices in Florence, Milan, Bergamo, New York, Barcelona, Paris, London, Worcester, Rio Janeiro.

Silver Sponsor



www.yapceurope.org

The **YAPC::Europe Foundation** (YEF) is a non-profit organization which works to promote Perl in Europe primarily through public events. YEF supports conference organizers with kickstart donations and by sponsoring an online payment system that can be connected to Act. The venue committee also reviews proposals for the annual YAPC::Europe conference. YEF is not affiliated with The Perl Foundation (TPF), which operates worldwide and has a broader mission of supporting Perl. However, the two organizations sometimes cooperate on European events.

Silver Sponsor



smartopensoftware.com

Smart Open Software Srl (SOS) is a small software firm located in Rome, Italy. We are committed to building the best software products possible (mainly web-based), using solely open standards and technologies.

Our flagship product is an innovative web-based data-mining and DSS software, mainly targeted at the health-care and the banking sectors. We have been in business since 2003.

Silver Sponsor



www.mysql.com

MySQL is the world's most popular open source database software, with over 100 million copies of its software downloaded or distributed throughout its history.

Many of the world's largest and fastest-growing organizations use MySQL to save time and money powering their high-volume Web sites, critical business systems, and packaged software — including industry leaders such as Yahoo!, Alcatel-Lucent, Google, Nokia, YouTube, Wikipedia, and Booking.com.

The flagship MySQL offering is MySQL Enterprise, a comprehensive set of production-tested software, proactive monitoring tools, and premium support services available in an affordable annual subscription.

MySQL is a key part of LAMP (Linux, Apache, MySQL, PHP / Perl / Python), the fast-growing open source enterprise software stack. More and more companies are using LAMP as an alternative to expensive proprietary software stacks because of its lower cost and freedom from platform lock-in.

Silver Sponsor



www.pair.com

pair Networks, a global Web hosting and domain name registration company, headquartered in Pittsburgh, PA, hosts over 190,000 Web sites for businesses, bloggers, artists, musicians, educational institutions, and non-profit organizations from around the world. pair Networks first went online in January 1996 and has experienced strong growth year after year. pair Networks is well-managed, consistently profitable, and one of the world leaders in its industry. A long-term approach to decision-making and a continual reinvestment of pair Networks' profits assures that pair Networks will be here for many years to come.

Supporter



github.com

GitHub is a web-based hosting service for projects that use the Git version control system. Git is an extremely fast, efficient, distributed version control system ideal for the collaborative development of software. GitHub is the best way to participate in that collaboration: fork projects, send pull requests, create issues, and monitor development with all of your public and private code. GitHub was written for public, open source projects as well as private, proprietary code. Launched slightly over two years ago, GitHub now has over 241,000 coders with more than 785,000 repositories and according to the 2009 Git User's Survey is the most popular Git hosting site.

Supporter



www.italpro.com

Italpro is a small software house located in Maniago, PN. Its core business is the development of web application, the configuration of Linux servers and the supply of high-quality hosting services.

Italpro has been developing web-related software since its foundation, in 1996, and is a registered maintainer of the .it ccTLD registry.

Supporter



www.geoesse.net

Geoesse is an Italian company founded in January 2008 that works in the topographic measurements field. The company is located in Travesio, Friuli, Italy and its customers are both public agencies and private companies across Friuli and Italy.

Supporter



perl-magazin.de

The first german Perl magazine; published every February, May, August and November (PDF and printed).

Supporter



www.lokku.com

Lokku Ltd. is a small London-based company that specializes in vertical search. Our flagship product is the Nestoria search engine. It was first launched in the UK in 2006 and have followed up with Nestoria España in 2007, Nestoria Italia and Nestoria Deutschland in 2008, and Nestoria Australia in early 2010. Nestoria is a search engine dedicated exclusively to helping people find a place to live. We try to get the most relevant data (and only the most relevant data) in front of users as quickly as possible.

Nestoria is built entirely using free and open-source software, with a heavy emphasis on Perl, MySQL, Apache, and jQuery. We are pleased to be able to give back to the community with contributions of code to CPAN and through participation and sponsorship of events like YAPC Europe. We also run a very active internship program where we teach the next generation of perl programmers the basics of the language in a professional setting.

Lokku runs a number of other projects under the banner of "Lokku Labs". These include Gartoo, a property search engine based on free text search, WhereCanILive, which brings together house pricing and transport data, and Nestoholic, a site for those that just can not talk enough about the price of housing. There are a number of other projects built by others around the open Nestoria API including applications for Android and the iPhone.

The employees are an international group of internet veterans. We are based in London, but few of us are from the UK. We collectively have experience working for big brands like Yahoo, Overture, and Amazon in a number of different countries.

Supporter



www.apress.com

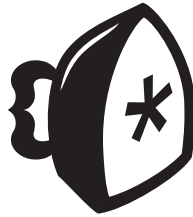
Apress is a technical publisher devoted to meeting the needs of IT professionals, software developers, and programmers, with more than 1000 books in print and a continually expanding portfolio of publications. Apress provides high-quality, no-fluff content in print and electronic formats that help serious technology professionals build a comprehensive pathway to career success.

The Apress editorial and production team work hand-in-hand with all authors to ensure that their unique voices come through in each book. Apress is committed to supporting the ever-growing programming community by taking risks on publishing books in niche and nascent technologies.

Apress publishes an extensive range of books geared toward programmers from all areas, including industry bestsellers *Pro C#* and the *.NET Platform* by Andrew Troelsen, *CSS Mastery: Advanced Web Standards Solutions* by Andy Budd, *Pro Spring* by Rob Harrop and Jan Machacek, *Beginning Ubuntu Linux: From Novice to Professional* by Keir Thomas, and *Beginning iPhone Development: Exploring the iPhone SDK* by Dave Mark and Jeff LaMarche. Our business and software management line, which features titles by a trove of well-respected authors (including *Founders at Work* by Jessica Livingston, *Micro-ISV* by Bob Walsh, and multiple books from the inimitable Joel Spolsky), have helped legions of programmers adapt to the business side of technology and become more productive.

Based in New York, USA, Apress strives to promote innovation in publishing, boasting a global network of authors, editors, technical reviewers, and sales and promotion teams who work together to provide our readers books and electronic products of the highest quality.

Supporter



**no starch
press**

www.nostarch.com

No Starch Press publishes the finest in geek entertainment, with a focus on open source/Linux, security, hacking, programming, and alternative operating systems. Our titles have personality and attitude, our authors are passionate about their subjects, and we put considerable time and attention into every book that bears our name.

No Starch Press seeks to make computing accessible to a broad audience of technophiles and novices alike, and our loyal readers appreciate our unique points of view, our straightforward presentation, and our fearless approach to the complex world of technology. No Starch Press books have been included in the prestigious Communication Arts Design Annual and STEP inside 100 competition, and have won the Ippy Award from Independent Publisher magazine.

Supporter



www.oreilly.com

O'Reilly Media spreads the knowledge of innovators through its books, online services, magazine, and conferences. Since 1978, O'Reilly has been a chronicler and catalyst of leading-edge development, homing in on the technology trends that really matter and spurring their adoption by amplifying “faint signals” from the alpha geeks who are creating the future. An active participant in the technology community, the company has a long history of advocacy, meme-making, and evangelism.

Publisher of the iconic “animal books” for software developers, creator of the first commercial website (GNN), organizer of the summit meeting that gave the open source software movement its name, and prime instigator of the DIY revolution through its Make magazine, O'Reilly continues to concoct new ways to connect people with the information they need. O'Reilly conferences and summits bring alpha geeks and forward-thinking business leaders together to shape the revolutionary ideas that spark new industries. Long the information source of choice for technologists, the company now also delivers the knowledge of expert early adopters to everyday computer users. Whether it's delivered in print, online, or in person, everything O'Reilly produces reflects the company's unshakeable belief in the power of information to spur innovation.

Supporter

N E T - A - P O R T E R . C O M

www.net-a-porter.com

NET-A-PORTER.COM is the World's premier online luxury fashion retailer.

Our award-winning website, presented in the style of a fashion magazine, offers the international style-savvy customer exactly what she wants - unprecedented access to the hottest looks of the season from the world's cutting-edge labels via worldwide express delivery. Since launching in June 2000, NET-A-PORTER has successfully established itself as a luxury brand with its acclaimed editorial format, leading designers, impeccable packaging and unrivalled customer care.

Our products top the "most wanted" lists and represent the best looks from the world's most sought-after fashion brands.

The pages of NET-A-PORTER feature high fashion editorial, offering the style conscious consumer the opportunity to read up on the latest trends and to shop everything they see.

The NET-A-PORTER group announce the launch of a dedicated men's wear site - MR PORTER - the first global shopping destination of its kind.

Open for business 24 hours a day, 365 days a year and offering the most discerning selection of men's fashion.

MR PORTER will launch for the Spring/Summer 2011 season in January 2011 and will offer an edited product selection of the best in men's style, from global designer labels to niche specialist brands alongside original editorial and style advice.

MR PORTER will be powered, curated, edited and served by an independent world class team who will benefit from the global infrastructure of the NET-A-PORTER group, a site with ten years of online luxury retail experience delivering to over 170 countries worldwide.

Media Partner



www.linux-magazine.com

Patronage

REGIONE



TOSCANA



Comune di Pisa

COPYRIGHT © 2010 PERL.IT – ASSOCIAZIONE DI PROMOZIONE SOCIALE

VAT-ID: IT-01654870938 — E-mail: yapc-info@perl.it

<http://www.yapceurope.org/2010>

All other trademarks and copyrights are the property of their respective owners.