TOP **7** REASONS TO SEND YOUR HARD-WORKING EMPLOYEE TO

YAPC::EUROPE
2016    **24-26 AUGUST
UMF IULIU HATIEGANU
CLUJ-NAPOCA**

### 1
### IT'S THE #1 PERL EVENT IN EUROPE

**YAPC::Europe 2016 is the place to be** if you're in the Perl business. Whether you're a developer, tester, designer, UX professional, marketer, student, geek or manager, this is definitely your scene. Yours & other 300+ Perl Professionals.

### 2
### CONNECTING WITH THE COMMUNITY

Besides the obvious technical shenanigans, 4 days of intense Perl, evenings will be filled with social activities, to facilitate networking between all conference attendees, meet up with friends & make the most out of the amazing experience YAPC::EUROPE 2016 is.

It's one of the the best ways for you to **create & nurture** your relationship with the **Perl community**. Reach an engaged and international audience, by sending an engaged employee.

### 3
### INTRODUCE YOUR BUSINESS

Yes, conferences are great ways to show off. Imagine how many Perl professionals your employee will meet. At conferences, everybody asks about country of origin an employer, so it's not such a bad way to **make your Perl-based company world-famous**. Who knows, he might come back with a couple of leads.

### 4
### LEARNING GUARANTEED

The line-up of speakers is just great, every year. By attending heavily technical talks, filled with real-life problems & solutions the engineers have encountered during their careers, you make sure **your employee can improve** results from the moment he returns to the office. Talks & tutorials offer amazing learning opportunities.

## 5

### TRAININGS & WORKSHOPS

Trainings are the best way to equip your employees with great new skill sets and a toolbox of amazing new **Perl knowledge & tricks**. Such groups, formed at conferences, always ensure a better learning environment & we didn't even mention the great amount of one-on-one instruction.

## 6

### NEW TOOLS & TECHNOLOGIES

Your employees will sure learn about new tools others use in their projects, so they will get to better understand workplace trends and innovations. Also, **being in touch with the community**, CPAN authors or engineers behind the frameworks or other tools you're using, might get your employee easier access to support when facing an issue.

## 7

### SHARING IS CARING

Now that your employee has received all the answers, **feedback, opinions and solutions** they can handle, they'll go back and present to their coworkers! Also, we'll make sure to share all videos & resources lists and any other helpful piece of information, to help make it as easy as possible for attendees to relay the valuable information they've gained at YAPC::EUROPE 2016. And your entire team will have benefitted from sending a couple of guys to YAPC::EUROPE. How cool is that? Not mentioning the **team-bonding opportunities** that come with such an activity.
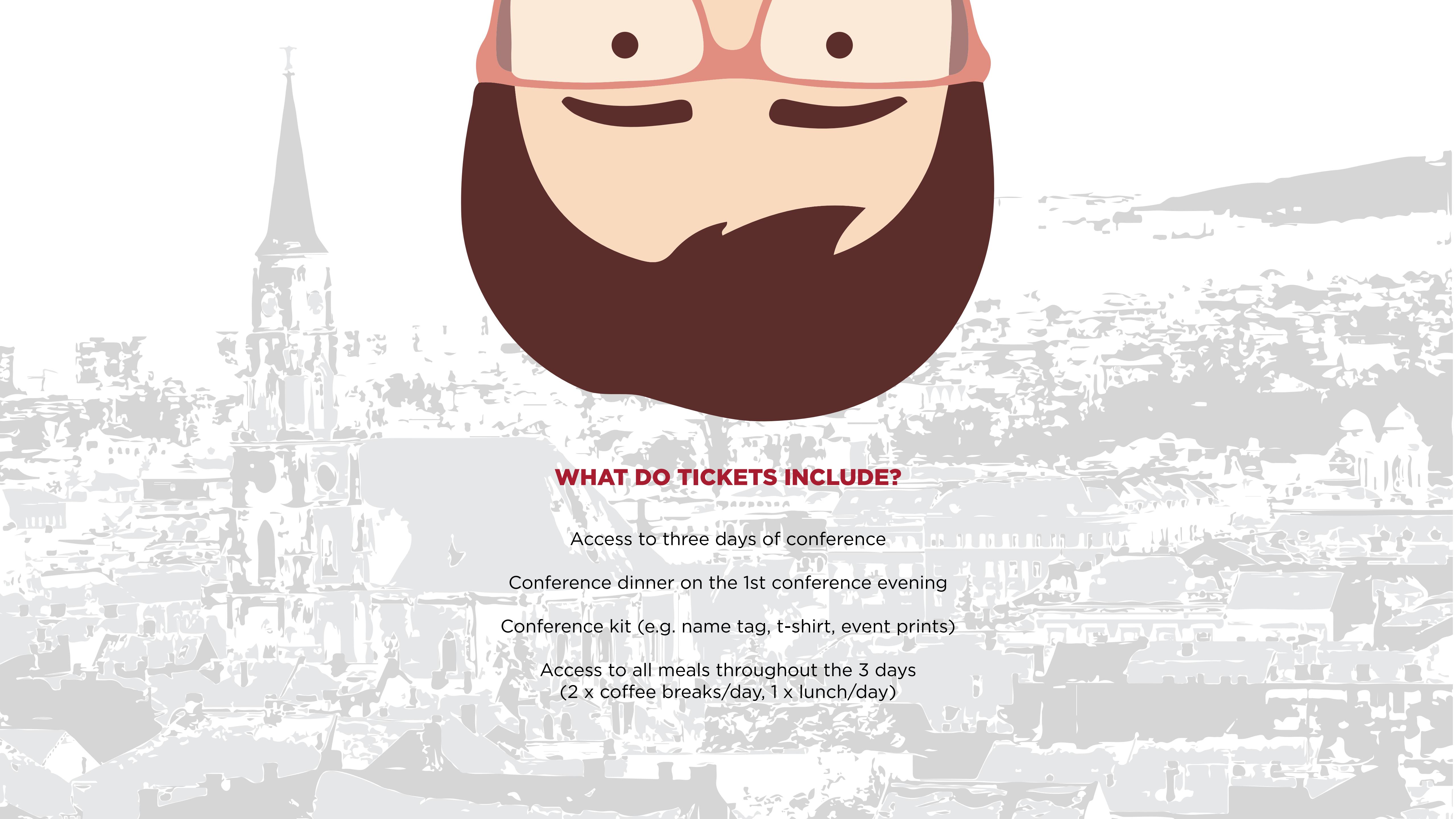
Oh, and your hard-working employees will be even more productive now that they know they're going to

YAPC :: EUROPE 2016 CLUJ

Because we know they really want to be in Cluj at the end of August 2016, **here's a discount** to make it a win-win situation. By sending **4+ people**, you get a group discount: **10% off** the original rate.
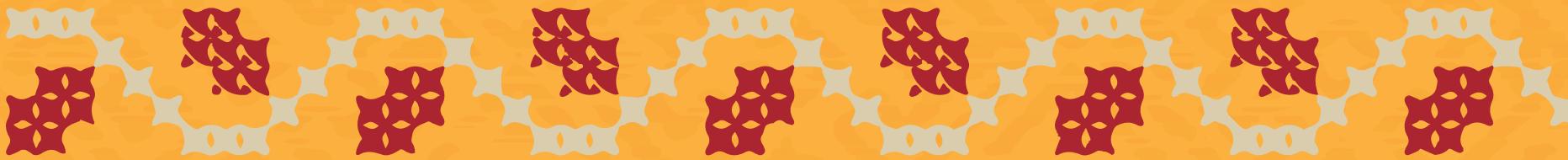
## WHAT DO TICKETS INCLUDE?

Access to three days of conference

Conference dinner on the 1st conference evening

Conference kit (e.g. name tag, t-shirt, event prints)

Access to all meals throughout the 3 days
(2 x coffee breaks/day, 1 x lunch/day)

Technical events powered by our passion for Perl.
Say yes to sending you enthusiast employee
to YAPC::EU!

August 24-26, 2016
Cluj-Napoca, Romania

# CONTACT

http://act.yapc.eu /ye2016
yapc@cluj.pm